



LAKE NORMAN CHAMBER *of* COMMERCE

New Member Jumpstart Checklist

Getting Started With the Chamber

- ✓ Join the Lake Norman Chamber of Commerce
- ✓ Get your login and password for the Chamber website
- ✓ Find the Chamber calendar online at www.lakenormanchamber.org
- ✓ Provide your business cards and/or brochures to be displayed in the Visitors Center
- ✓ Get your FREE copy of the Chamber printed directory
- ✓ Schedule your Ribbon Cutting or Grand Opening event with Jack Stevens at 704-892-1922

Things to Know

- ✓ Lake Norman Chamber partnership with Charlotte Chamber
- ✓ SCORE and SBA representatives are available—call the Chamber to arrange a meeting

Publicity & Promotional Opportunities

- ✓ The Chamber monthly LINK Newsletter
- ✓ Chamber website
- ✓ Great Lake Living
- ✓ Grand Openings/Ribbon Cuttings
- ✓ Sponsorships
- ✓ LKN Deal of the Day

Events to Attend

- ✓ Member Launch, offered quarterly
- ✓ Business Before Hours, networking event held monthly
- ✓ Business After Hours, networking event on the third Thursday of every month
- ✓ Power Luncheons, quarterly with a guest speaker
- ✓ Focus Fridays, legislative issues discussion fourth Friday of the month
- ✓ Chamber Leads Group, first and third Tuesday of each month at 12:00pm
- ✓ Annual Chamber Gala (January)
- ✓ Business Expo (March)
- ✓ Champions of Diversity Breakfast (April)
- ✓ “Ladies Only” Golf Tournament (May)
- ✓ Annual Golf Tournament (September)

Programs to Participate In

- ✓ Ambassador Program
- ✓ Women of Influence
- ✓ Leadership Lake Norman
- ✓ Diversity Council
- ✓ BusinessWorks
- ✓ Competitive Edge

For new member questions, please contact **Jack Stevens** at stevens@lakenorman.org or **704-892-1922**.