

Lake Norman Chamber of Commerce
Business Expo 2019 – Thursday, October 10th 11am-5pm

Sponsorship Opportunities:

By supporting the Lake Norman region's premier business trade show, sponsoring firms are recognized through extensive marketing and promotion of the event.

Presenting Sponsor at \$5,000

- ❑ Includes all benefits of Gold, Silver and Bronze levels plus....
- ❑ CEO or company representative on agenda to extend a welcome at the start of Expo.
- ❑ Top billing on all promotional material developed by the Chamber for the Expo.
- ❑ First choice in booth placement.

Gold Co-Sponsor at \$3,000

- ❑ Includes all benefits of Silver and Bronze levels plus....
- ❑ Larger logos on promotional posters and social media.
- ❑ Choice in booth placement after Presenting Sponsor (by registration date).

This sponsorship available to only FIVE companies.

Silver Co-Sponsors at \$1,500

- ❑ Includes all benefits of Bronze level plus....
- ❑ Sponsor information at registration desk (information about your company-the day of Expo).
- ❑ Logos and prominent identification on promotional posters.
- ❑ Featured in ads appearing in local media and the Chamber Splash Calendar.
- ❑ Promotion on local cable TV ad
- ❑ Recognition from the podium during event.
- ❑ Choice in booth placement after Presenting & Gold Sponsors (by registration date).
- ❑ Profiled in Member Spotlight (Website) and Distributed via Social Media.

This sponsorship available to only EIGHT companies.

Bronze Co-Sponsors at \$500

- ❑ Identification on front of promotional ads via local papers, Social Media and The Chamber of Commerce electronic newsletter and Splash Calendar.
- ❑ Signage at the event
- ❑ Expo booth (8 x 10) in general booth area.
- ❑ No charge for electricity if needed.
- ❑ Ability to direct booth placement after Presenting, Gold & Silver sponsors. (by registration date).
- ❑ Featured on Chamber home page (www.lakenormanchamber.org).
- ❑ Recognition in the Chamber electronic Newsletter July 2019 through October 2019
- ❑ VIP Sponsor-only pre-event reception party held at the Expo the evening before.

** The Chamber of Commerce reserves the right to change marketing resources and media partners.*

Call the Chamber Office 704.892.1922 to register as an event sponsor!